



**FAIR FOR CHILDREN
& PARENTS-TO-BE**

Organizers:



Euroexpo Fairs Srl | J2014008828401 | CUI RO33423058;
7 Expozitiei Blvd, District 1, 012101 Bucharest
E: babyboom@euroexpo.ro; www.babyboomshow.ro

Romexpo SA

BABY BOOM SHOW

APRIL 2 - 5, 2026

ROMEXPO

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EUROEXPO FAIRS SRL are a Romanian legal entities whose main object of activity is the organization of exhibitions, fairs and congresses.

EUROEXPO FAIRS SRL has its headquarters in Bucharest, 7 Expozitiei Boulevard, District 1, postal code 012101, registered at the National Trade Register Office of Bucharest Municipal Court with no. J2014008828401, having the fiscal code RO 33423058 and IBAN account: RO49INGB000099905152669 opened at ING BANK NV, legally represented by Camelia Buda - General Manager.

EUROEXPO FAIRS SRL processes personal data under proper technical and organizational security conditions, in compliance with the legislation in force.

EUROEXPO FAIRS SRL processes personal data received directly from the envisaged persons during the process of its commercial/contractual relations and/or during their participation at the fairs/events organized at the Romexpo Exhibition Centre irrespective of their capacity.

Personal data is collected either exclusively with the agreement/approval of the envisaged person if provided knowingly at their own initiative or at the request of EUROEXPO FAIRS SRL for instance in contractual documents, in the application forms, in one of the on-line forms used, respectively the online contact form, the online services order form etc., by subscribing to newsletters, participating at tombola and contests, filling-in data in the account registration form one of the EUROEXPO FAIRS SRL websites and so on.

The use of all EUROEXPO FAIRS SRL websites is subject to these provisions and to the Terms and Conditions mentioned on the respective websites.

For the purpose of achieving our object of activity and carrying out our current activity, including the process of our contractual activity and also for the purpose of applying the legal provisions, including on the protection of individuals with regard to the processing of personal data and on the free movement of such data (domestic law and European law – EU), EUROEXPO FAIRS SRL has the obligation to manage all personal data provided to them under conditions of safety and only for the specified purpose.

EUROEXPO FAIRS SRL shall only process personal data to the extent to which this is necessary for the fulfilment of the objective mentioned below, in compliance with the legal measures on data security and confidentiality.

Personal data processing refers to any operation or set of operations performed on personal data by automatic or non-automatic means, such as: collection, registration, organization, structuring, storage, adaptation or change, extraction, consultation, use, disclosure by transmission, dissemination or provision through any other means, alignment or combination, restriction, blockage, deletion, destruction, archiving.

Within the context of EUROEXPO FAIRS SRL's current activity, including the development of its commercial/contractual activity, participation at fairs, exhibition and/or other specialized events organized on the premises of the ROMEXPO S.A. Exhibition, as well as within the context of the fulfilment of its legal obligations, EUROEXPO FAIRS SRL may ask for certain personal data, such as: first and last name, signature, telephone/fax, e-mail, job, position etc.

The envisaged persons whose data may be processed by EUROEXPO FAIRS SRL exclusively for the purposes mentioned below are:

- individual customers of EUROEXPO FAIRS SRL legal or conventional representatives/proxies thereof;

- representatives/proxies/business contact persons of business (contractual partners, exhibitors, co-exhibitors, organizers, co-organizers);

The envisaged persons must provide complete, updated and accurate data. The refusal to provide such data may make it impossible for EUROEXPO FAIRS SRL to carry on the commercial/contractual activity and/or to provide the services in question.

By reading these provisions and/or signing any document in which they are providing their personal data to EUROEXPO FAIRS SRL or by providing such personal data for the purpose of accessing the services of EUROEXPO FAIRS SRL, and/or for participating at the events organized on the premises of the ROMEXPO Exhibition Centre, the envisaged persons are informed and/or express their explicit agreement (give their consent) on the processing of personal data in accordance with the legal provisions on the protection of individuals with regard to the processing of personal data and on the free movement of such data (domestic law and community law – the EU).

If data processing is no longer necessary for the provision of a service or the fulfilment of a legal obligation, nor is it justified by a legitimate interest of EUROEXPO FAIRS SRL, the envisaged persons may oppose such processing or withdraw their prior consent; such opposition shall produce effects in the future. The envisaged persons may withdraw their consent to have their data processed for direct marketing purposes anytime and without the indication of any reason. After the consent withdrawal request is processed, the envisaged person shall no longer receive any commercial information related to the events/fairs/services organised/provided by EUROEXPO FAIRS SRL

The purpose of collecting personal data is:

- organising fairs, exhibitions, shows and other specialized events;
- processing the EUROEXPO FAIRS SRL's commercial/contractual activity;
- invoicing and collection of services fees provided by EUROEXPO FAIRS SRL;
- marketing, promotion, advertisement, publicity, contests, advertising lotteries, including the transmission of general or personalized commercial offers; development and improvement of services;
- operational management;
- customer relations management: commercial communication with customers/suppliers via any means of communication;
- fulfilment of any incidental legal obligations;
- communication with public or public interest bodies/authorities/institutions;
- audit and control/oversight activities;
- archiving, statistical purposes;
- collection of debts/recovery of outstanding debts;
- settlement of disputes and litigations, enforcement of court orders, arbitration decisions, judge orders etc.

EUROEXPO FAIRS SRL shall treat all information collected from you as confidential and shall not share it with any third parties (except for the organizers/co-organizers of certain events organized by/on the premises of the ROMEXPO Exhibition Centre and/or its business partners, as described below) without your prior explicit consent.

The addressees of such data may be the same persons who provided the personal data, as follows:

- individual customers of EUROEXPO FAIRS SRL (current, former or potential), their legal or conventional representatives/proxies (for the ongoing commercial/contractual relations);
- exhibitors, co-exhibitors, organizers, co-organizers, suppliers, service providers and other legal entities-business/contractual partners of EUROEXPO FAIRS SRL;

The addressees (other than the envisaged persons) of such data may be:

- central and local public authorities, courts of law, police departments, prosecutors (within the limits of the legal provisions and/or following certain explicit requests), banking companies, enforcement officers, insurance and reinsurance companies, market research organizations (statistical purpose), etc.

Personal data processing for promotional purposes (marketing)

The personal data provided by the envisaged persons (like for instance: first and last name, e-mail address, fax no., mobile/telephone) may be processed by EUROEXPO FAIRS SRL in compliance with their rights, especially the right of information and opposition, for the following purposes: marketing (including direct marketing), contests, promotional lotteries, commercial communications related to the services of EUROEXPO FAIRS SRL, including the ones developed together with a partner thereof through any means of communication, including the electronic communications services. The personal data provided by the envisaged persons may be used for promotional purposes (marketing) and for the products or services of other partners of EUROEXPO FAIRS SRL in compliance with the rights of such persons.

If EUROEXPO FAIRS SRL intends to use such data for direct marketing purposes (after the envisaged persons have opted for it) the envisaged persons shall be informed in advance. The envisaged persons may exercise their right to prevent such processing by ticking the proper cases in the forms/documents used for personal data collection.

Regardless of the situation, if you wish for EUROEXPO FAIRS SRL to stop processing your personal data, you may ask explicitly for the termination of any data processing from our side. Moreover, when you wish to stop receiving newsletters or informational



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materials from EUROEXPO FAIRS SRL, you may unsubscribe by using the "Unsubscribe" button.

Personal data processing through video surveillance systems

Through the video surveillance system EUROEXPO FAIRS SRL processes personal data such as images and other information which allows for the identification of the envisaged persons.

The images that concern identified or identifiable persons which are processed through video surveillance means constitute personal data:

a) even if they are not associated with the identification data of the person or b) even if they do not contain the image of the filmed person, but other information which could lead to their identification (e.g. license plate number)

The purpose of personal data processing is: to monitor/ensure the security of people, private locations and/or goods, to prevent and fight against crimes, to fulfil legal obligations and to respond to legitimate interests.

The registered information is destined to be used by EUROEXPO FAIRS SRL and may only be communicated to the following addresses: the envisaged person, the representatives/proxies of the envisaged person, the authorized representatives of EUROEXPO FAIRS SRL the criminal investigation/pursuit bodies, the courts of law in accordance with the provisions of the domestic and community law which apply to the activity carried out by EUROEXPO FAIRS SRL

The data obtained through the video surveillance system are stored for 30 days, except for situations which are explicitly regulated by law or for strongly justified cases. Upon the expiry of this deadline, the records are destroyed or erased.

In their relation with EUROEXPO FAIRS SRL the envisaged persons benefit from the following rights, in accordance with the applicable legal provisions: right of access, right of rectification, right of deletion, right to limit processing, right to data portability, right to opposition and automatized individual process.

The duration of personal data processing

For the achievement of the above mentioned purpose, EUROEXPO FAIRS SRL shall process personal data throughout the entire duration of fulfilling its activities, until the envisaged person or their legal representative expresses their right of opposition/deletion (except for the case when EUROEXPO FAIRS SRL processes such data on the basis of some legal obligation or justifies some legitimate interest). Following the completion of the personal data processing operations for the purpose for which they were collected, if the envisaged person or their legal representative does not express their right of opposition/deletion in accordance with the law such data shall be archived by EUROEXPO FAIRS SRL for such timeframe as mentioned in the internal procedures of EUROEXPO FAIRS SRL and/or shall be destroyed.

To avoid the unauthorized use of personal data as well as other possible abuses, we use security methods and technologies together with adequate working policies and procedure aimed to protect all collected personal data.

One may never guarantee the full security of the data sent via the Internet. While EUROEXPO FAIRS SRL are making all diligences to protect all personal data, it cannot offer any absolute guarantee with regard to the security of the data sent to the EUROEXPO FAIRS SRL websites. Any data transmission shall be done at the risk of the envisaged persons. Once such personal data is received, EUROEXPO FAIRS SRL uses strict safety procedures and measures against unauthorized and illegal use, against destruction, accidental loss or disclosure of personal data.

Data transfers outside the EU and the European Economic Area may only be done in accordance with the specific domestic and EU regulations on the protection of individuals with regard to the processing of personal data and on the free movement of such data.

By reading this document, the envisaged persons have been informed about the rights they benefit from, in accordance with the legal provisions in force, i.e.: the right of access, the right to rectification, the right to deletion of data, the right to limit processing, the right to data portability, the right of opposition and the automatized individual process. Moreover, when data processing is done with the person's consent, the envisaged persons have the right to withdraw such consent at any given moment through a written request addressed to EUROEXPO FAIRS SRL in accordance with the applicable legislation, without affecting the lawfulness of the processing done based on such consent prior to its withdrawal.

Moreover, the envisaged persons have the right to oppose to the processing of their personal data for direct marketing purposes at any given moment, free of charge and without any justification needed, by using, if applicable, the unsubscribing function included in the marketing materials.

For all the other purposes, at any given moment and free of charge the envisaged persons have the right to object to their personal data provided to EUROEXPO FAIRS SRL being the object of any processing mentioning the data and the intended purpose, only for well-founded, legitimate reasons linked to their particular situation, except for the cases when EUROEXPO FAIRS SRL proves that it has legitimate, imperious reasons which justify such processing and which prevail over the interests, rights and freedoms of the envisaged person or that the purpose is that of confirming, exercising or defending

a right in court. In case of unjustified opposition, EUROEXPO FAIRS SRL is entitled to keep processing the respective data.

By reading this document the envisaged persons acknowledge and understand the fact that the personal data they provide to EUROEXPO FAIRS SRL are decisive elements for accessing the services offered by EUROEXPO FAIRS SRL and/or in the course of their commercial/contractual activity.

If the envisaged persons directly or through a representative exercise the above mentioned rights in a manner which is clearly unfounded, unjustified or excessive, especially because of its repetitive character, EUROEXPO FAIRS SRL may:

- either perceive a reasonable fee, taking into account the administrative costs incurred with the provision or communication of such information or with taking the requested measures;
- or refuse to take into consideration such request.

Also, if the envisaged persons either directly or through their representative exercise their right of opposition in a manner which is clearly unfounded, unjustified or excessive, especially because of its repetitive character, EUROEXPO FAIRS SRL is entitled to deem the Contract signed with its Customer as terminated by right without any other formality or intervention by the courts of law, except for that of prior notification.

For exercising these rights, the envisaged persons may send a dated and signed written request to the Personal Data Expert of EUROEXPO FAIRS SRL at the e-mail address: data.protection@euroexpo.ro or at the following correspondence address: EUROEXPO FAIRS SRL, Bucuresti, 7 Expozitiei, district 1, cod postal 012101

By signing this document you confirm that you have read, have been informed correctly, completely and accurately, you acknowledge, fully understand and agree with:

- the provisions included in this document;
- the provisions of the General, Technical and Participation Terms of EUROEXPO FAIRS SRL regarding personal data protection, conditions that are part of this contract;
- the fact that processing the personal data, in accordance with the legislation in force and as specified in this document and in the General, Technical and Participation Terms of EUROEXPO FAIRS SRL, will be applied in all cases, for carrying on with this contract, for fulfilling the legal obligations or for the legitimate interests of Romexpo SA and also based on your consent given by signing this document, consent expressed unequivocally, freely and knowingly regarding the processing your personal data for the purpose of direct marketing;
- the fact that EUROEXPO FAIRS SRL shall only process personal data to the extent to which this is necessary for the fulfilment of the objective mentioned in this document and in the General, Technical and Participation Terms of EUROEXPO FAIRS SRL, in compliance with the legal measures on data security and confidentiality.

Also, by reading and signing this document, I declare that I am aware of my rights under the specific legislation regarding the personal data protection.

I also express my consent to the processing of my personal data for the purposes of direct marketing on the basis of the below option, explicit, unambiguous, free and informed:

YES ☐ NO ☐ Signature Legal representative

YES ☐ NO ☐ Signature Contact person

The General, Technical and Participation Terms of EUROEXPO FAIRS SRL regarding the personal data protection are fully available on EUROEXPO FAIRS SRL website.

EXHIBITOR/COMPANY

Legal representative

Name Surname: _____

Signature _____